

What is claimed is:

1 1. A display apparatus having a display part displaying a video signal, the apparatus
2 comprising:

3 a memory storing predetermined bar code data;

4 a bar code show key for selecting said bar code data to be displayed;

5 an on screen display part executing an on screen display adjusting a displaying state of said
6 display part; and

7 a controller controlling said bar code data to be displayed on said display part through said
8 on screen display part when said bar code data is selected by said bar code show key.

1 2. The apparatus of claim 1, said bar code data being represented with a bar code.

1 3. The apparatus of claim 2, said bar code data including manufacturing data on at least
2 one selected from among a manufacturing model, a manufacturing specification, and an accessories
3 specification.

1 4. The apparatus of claim 3, said memory storing after-sale service data on at least one
2 selected from among service times, a cause of service, and a solution of the cause.

1 5. The apparatus of claim 4, said controller displaying on said on screen display an after-
2 sale service indicating line represented by at least one of digits, English letters, and signs, and
3 indicating said after-sale service data when said bar code data is selected by said bar code show key.

1 6. The apparatus of claim 5, said memory storing used fact data on at least one selected
2 from among used time and on/off times, said controller controlling said used fact data, said bar code
3 indicating said used fact data.

1 7. A method of controlling a display apparatus comprising a display part displaying a
2 video signal, comprising:

3 storing predetermined bar code data in a memory;

4 selecting said bar code data to be displayed; and

5 displaying said bar code data stored in said memory on said display part.

1 8. The method of claim 7, said displaying including displaying manufacturing data on
2 at least one selected from among a manufacturing model, a manufacturing specification, and an
3 accessories specification.

1 9. The method of claim 8, said manufacturing data being stored in said memory and
2 being displayed on said display part.

1 10. The method of claim 8, said displaying including displaying an after-sale service data
2 on at least one selected from among service times, a cause of service, a solution of the cause.

1 11. The method of claim 10, said after-sale service data being stored in said memory and
2 being displayed on said display part.

1 12. The method of claim 10, said displaying including displaying used fact data on at
2 least one selected from among used time and on/off times.

1 13. The method of claim 12, said used fact data being stored in said memory and being
2 displayed on said display part.

1 14. An apparatus, comprising:
2 a memory storing bar code data;
3 a bar code show key for selecting said bar code data to be displayed;
4 an on screen display part activating an on screen display to adjust a display state of said on
5 screen display part; and
6 a controller controlling said bar code data to be displayed on said display part through said
7 on screen display part when said bar code data is selected by said bar code show key, said bar code

8 data being displayed as a bar code on said on screen display part, said bar code data including
9 manufacturing data having information about at least one selected from among a manufacturing
10 model, a manufacturing specification, and an accessories specification.

1 15. The apparatus of claim 14, said on screen display part displaying at least one selected
2 from among used fact data and after-sale service data when said bar code show key is selected.

1 16. A method, comprising:
2 storing bar code data in a memory, said bar code data including predetermined manufacturing
3 data for an apparatus;
4 selecting said bar code data to be displayed; and
5 in response to said selecting, displaying said bar code data on a video display conveying
6 varying visual information.

1 17. The method of claim 16, said selecting corresponding to pressing a predetermined
2 key mounted on the apparatus.

1 18. The method of claim 16, said displaying including displaying at least one selected
2 from among used fact data and after-sale service data.

1 19. A computer storage medium having stored thereon a set of instructions implementing
2 a method, said set of instructions comprising one or more instructions for:
3 storing bar code data in a memory of an apparatus;
4 selecting said bar code data to be displayed; and
5 in response to said selecting, displaying said bar code data on a video display conveying
6 varying visual information.

1 20. The set of instructions of claim 19, said bar code data including predetermined
2 manufacturing data for said apparatus, said displaying including displaying at least one selected from
3 among used fact data and after-sale service data.

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